

Download Rethinking It In Construction And Engineering Organisational Readiness

Rethinking IT in Construction and Engineering: Organisational Readiness [Mustafa Alshawi] on Amazon.com. *FREE* shipping on qualifying offers. How could the potential of IT be realised to improve business performance in architecture, construction and engineering organisations? How could organisations unleash the potential of IT to achieve a sustainable competitive advantage?Download Citation on ResearchGate | Rethinking IT in Construction and Engineering: Organisational Readiness | How could the potential of IT be realised to improve business performance in ...It raises awareness of the importance of the organisational 'soft issues' and the role they play in influencing the outcome of IT investments as well as addressing other complementary enablers, such as knowledge management, learning organisations, maturity models and e-readiness measurements.Rethinking IT in Construction & Engineering is ideal for lecturers and researchers in architecture, construction and engineering as well as professionals at managerial level in industry. About the Author